



South Eastern Aquatic Fundraising – Advertisements



Each swim family is responsible for raising \$150 in fundraising profits. Advertising is a great way to meet that requirement! It is simple. A business can advertise in our heat sheets for all of the 4 meets that SEAY hosts for the fall/winter 2008 season. Or a family can wish their swimmer good luck and showing their support by taking out an ad that will be in heat sheets for all of the 4 meets that SEAY hosts.

If you wish to approach a business about advertising, please contact Beth Polzin in advance. We do not want several SEAY families approaching the same business. Then just have the advertisement sent via email to Beth Polzin at polzin4@yahoo.com. The amount that is sold in advertising goes towards your fundraising requirement. It is that simple!

- Business size Advertisement- \$75.00
- ¼ Page Advertisement - \$125.00
- ½ Page Advertisement - \$175.00
- Full Page Advertisement - \$250.00
- Lane Sponsor - \$500.00

Good luck and Go SEAY!