



SEAY TEAM FUNDRAISING



Did you know SEAY team fundraising benefits 100% of the team? SEAY team fees do not cover the entire operational cost of the swim team. The profit from fundraising is used to offset expenses like pool rental, office supplies, banquet costs and to keep swim team fees low compared to other local swim teams in the metro-Milwaukee area. Fundraising can also provide our team the ability to purchase new training equipment, ribbons, medals, and other supplies necessary to run a competitive swim team. Without raising these additional funds, swim team fees would need to be significantly increased.

Each swim family (not each swimmer) is required to raise \$150.00 in fundraising profit. Once your family has reached their minimum requirement, any additional fundraising profit will be a 50/50 split. The split is 50% of additional funds to SEAY and 50% of the additional funds will go into your family fund account to offset future fees.

For example, if your family raises \$200.00 then you have met your fundraising obligation plus \$50.00. The extra \$50 raised will be a 50/50 split. \$25.00 will go to SEAY and \$25.00 will go towards registration or meet fees. You just decreased your swim fees by \$25.00! This is a great way to offset your expenses. In the past, a handful of families have submitted enough fundraising dollars to swim for free or at a significantly reduced rate.

There are many easy ways your family can meet their \$150.00 fundraising requirement.

- Donation: Write a check to SEAY for \$150.00
- Advertisements: Printed on SEAY hosted heat sheets
- Scrip program
- Elegant Farmer Pies and Breads: Money and Orders Due November 1, 2009
- SEAY How Far I Swim: January 2010
- Seroogy Candy Bar sales
- Raffles
- Spirit of Racine Triathlon: Volunteer Summer 2010
- Other Opportunities May Arise

Please visit the SEAY website at www.sea-y.org for fundraising information and handouts. Click the Fundraising link on the left side of the page. Order forms for Elegant Farmer Pies and Breads will be provided at registration and extras placed in the fundraising mailbox in the pool balcony.

We welcome any new ideas if you have any suggestions for something new and exciting to try. Please contact me with any questions at polzin4@yahoo.com.

Sincerely,

Beth Polzin
Fundraising Chairwoman