

# Team Fundraising

Fall/Winter 2017-18



SEA Families,

The Family Fundraising Requirement for the Fall/Winter 2017-18 Session is to earn \$150.00 for SEA. During registration you will need to write a Guarantee Check in the amount of \$150.00. This check **WILL NOT** be cashed unless you fail to complete the \$60.00 Fundraising Requirement by **March 1, 2018**.

Fundraising is necessary because the team fees do not cover the entire operational cost of our swim team. The profits from fundraising are used to help offset expenses (i.e. pool rentals, office supplies, banquet costs), and to keep SEA's fees low in comparison to other local swim teams. Fundraising can also provide our team the ability to purchase new training equipment, ribbons, medals, and other supplies necessary to run a competitive swim team. Without raising these additional funds, team fees would need to be significantly increased.

There are a number of ways your family can meet the fundraising requirement this season:

- **SCRIP Program:** purchase gift cards and certificates online through [shopwithscrip.com](http://shopwithscrip.com) and earn easy money! There are endless shopping and dining options, including Pick n Save, Target, Amazon, iTunes, Starbucks, and more! Directions can be found on the SEA website under the Members Tab.
- **Heat Sheet Advertisements:** Ads printed on heat sheets at SEA hosted meets. 100% of the cost of each ad will go towards your family's fundraising requirement.
- **Elegant Farmer Pie Sale:** Purchase or sell delicious Elegant Farmer pies and other goodies. This sale take place in November – details will be released in fall.
- **Swim-A-Thon:** Our annual Swim-a-Thon will take place in December. Information will follow as soon as details are confirmed, but you can start collecting pledges now! Visit the Swim-A-Thon page on the team website (under Fundraising).

We are currently working on additional fundraising opportunities, so be sure to review the team newsletters. We also welcome any new ideas—let us know if you have suggestions for future fundraisers.

For questions regarding your fundraising options or your family's fundraising balance, please contact Jo Anne Mudry at (414) 530-5037 or [jmudry@earthlink.net](mailto:jmudry@earthlink.net).

Sincerely,  
Jo Anne Mudry



**South Eastern Aquatics**  
THE RACINE FAMILY YMCA SWIM TEAM  
[sea-y.org](http://sea-y.org)

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