

# 2019/2020 SEA Swim-A-Thon

Friday, January 24, 2020 5:30-8:00

Horlick High School 2119 Rapids Drive, Racine



## How Many Laps Can You Swim?



Sea Families,

It's time for our annual Swim-A-Thon! See how many laps you can swim while earning money for your team, and also earn the chance to win great prizes. This is SEA's biggest fundraiser of the year! Your participation is crucial to help raise money for pool rental fees, equipment, and our ultimate goal of building our own pool.

**Our Fundraising goal for 2019/2020 is \$5,000.**

Neil has agreed to have his head shaved if we reach this goal, so be sure to get out there and start collecting PER LAP pledges and/or FLAT FEE donations now! As in past years, we'll be following the Swim-A-Thon with tons of fun, including a DJ, photo booth, special prize drawings, and pizza & treats for the swimmers and family members.

### Swim-A-Thon Prizes

To be included in the Swim-A-Thon prize drawing, all pledges and money must be turned in on the day of the Swim-A-Thon, January 24th. We'll tally totals on site, and the top 4 swimmers collecting the most pledges will win a VISA Gift Card. (If a tie occurs, the winners will be settled by coin flip.)

## Continued This Year:

- Every swimmer submitting donations will receive one raffle ticket for a chance at a \$200 swim fee credit. Swimmers that raise: \$200 or more receive 2 more tickets, \$300 or more = 3 more tickets, \$400 or more = 4 more tickets, and so and so on.
- RAFFLE: for every \$10 earned, swimmers will receive a raffle ticket to enter in a drawing for various prizes, including: • a 20 minute personal coaching session with the coach of your choice • a variety of cool gift baskets - watch for details coming later!
- Swimmers raising a minimum of \$25 in Pledges by Dec. 19th will earn a Limited Edition 2020 Swim-A-Thon T-shirt! Bring in your pledge form to show proof of \$25 in pledges. More details to follow! Now for the benefits:
- All pledges collected are credited towards your \$150 Fall & Winter Fundraising obligation
- Pizza and family-donated treats and drinks will be served at the conclusion of our Swim-a-Thon – roughly 7:30 pm.
- Winners and totals will be posted in our weekly newsletter. Don't forget... family and friends can donate via PayPal from the homepage of our website. (Be advised there is a small transaction fee paid to PayPal for any online giving.) You have one month to knock on doors and speak with family, friends, and businesses! Let's crush our goal!

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SEA Family & Friends,

It's time for our swim team's annual Swim-A-Thon! On January 24<sup>th</sup>, we'll swim as many laps as we can in the allotted time (determined by our coaches) to raise money for our team. Funds raised from this event are used for things like pool rental fees, equipment, and our ultimate goal of building our own pool. For more details, see below. **Please consider making a pledge or donation!**

Swimmer's Name:

Practice Group:

Pledge Partner	Contact Info	Amount	Pledge/ Donation	Admin Use
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**Where Does My Pledge Money Go?**

5% of all pledges collected will go to the USA Swimming Foundation. 50% of all pledges will be deposited into SEA's Dream Account – to build/operate a pool of our very own. 45% of all pledges will be allocated to our team's Fundraising account, to be used for pool rental fees, equipment and other team expenses. All donations & pledges must be turned in by January 24<sup>th</sup>, 2020. Prefer to donate online? Visit <http://www.sea-y.org/swim-thon-donations> (Please be advised there is a small transaction fee paid to PayPal for any online giving).

## 2018 SEA Swim-A-Thon T-Shirt Sponsor Form



On January 24th, our swim team will be participating in a Swim-A-Thon. The goal is to swim as many laps as you can in one hour to raise money for our team. At the end of the night we'll have a family style meal with raffle items and a photo booth for the kids. It's a great team bonding experience. The time spent at swim often changes kids lives for the better, preparing them to work hard, set and achieve goals, allocate time for swimming and school, and—most importantly—creating healthy, active kids! Like many sports, swimming is not a cheap activity. Swim registration fees can range from \$310-\$765 a season, depending on a swimmers practice group. Our team also has expenses for things like pool rental fees and equipment, and we're raising money each season with our ultimate goal in mind – building our own pool! Please consider a donation to help us keep our fees manageable and work towards our goal of building our own pool. Please let us thank you by representing your business or organization on the back of our Swim-A-Thon T-Shirts!

### Sponsor Levels and Prices:

4" Logo Size - \$200

3" Logo Size - \$150

2" Logo Size - \$100

ALL sponsors will also receive a business card size ad in our heat sheets for 1 year - a \$75 value!

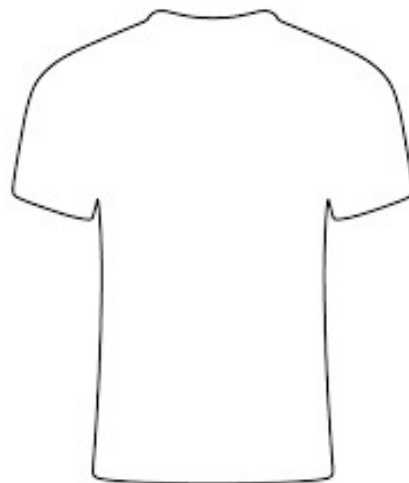
Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_



FINAL Deadline for Payment, Sponsor Form, Logo and Ad is December 20, 2019. Prefer to donate online? Visit <http://www.sea-y.org/swim-thon-donations>. Enter "T-Shirt Sponsor" in the swimmer Name Field. (Please be advised there is a small transaction fee paid to PayPal for any online giving.)

Please send a hi resolution logo (jpg, eps, or PDF) and a PDF of your FREE 3.5" W x 2"H heat sheet ad to: [sborzynski@gmail.com](mailto:sborzynski@gmail.com) (262)498-7470