

WWW.SEA-Y.ORG
 SEA SWIM TEAM (FACEBOOK)
 @SEAWISCONSIN (TWITTER)
 262.898.4766

SERPENT TIMES



EST. 1984

OCTOBER 6, 2014

UPCOMING EVENTS:

- A change: Tuesday, October 14 practice will be combined at Case.
- Kiefer will be on deck tomorrow, Tuesday, October 7 at Case - practice is combined at Case!
- The next parent board meeting will be held October 13, 6:00 p.m. at Case. All welcome!

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Neil's Kickboard

Week three? Already? Where does the time go?

I will be hosting another mass tryout at the end of this month (Monday, October 27th, 6:00 p.m. at Park High School to be exact). Our September tryout is our smaller/less advertised tryout, compared to our October tryout which will see flyers going out to some of the local private schools and information disseminated through the RUSD newsletter. Tell all your friends about tryouts too!

It seems Park High School has installed new doors and these doors can be triggered open. What does that mean? Well, it will not be necessary to prop the doors open with a fin any longer. So, if you walk up to the doors at Park and notice there's no fin, don't worry - one of the doors are open; you need only pull it open.

Senior level athletes please be aware, Tuesday, October 14 practice will be at Case, not Park.

This weekend I will be in Michigan attending USA Swimming's Club Leadership Business & Management Seminar. This is a required class for Level II and III in USA Swimming's Club Recognition Program. After I com-



Daylight Savings Time happens on the same day as our Fall Starter meet. Just a little heads-up and reminder to set your clocks back November 1.

plete the class, I'll be able to submit all the necessary documents for Level II accreditation and most of Level III is finished as well. What does this mean? Basically that SEA is following best practices as presented by USA Swim-

ming.

If you are interested in attending any meets on our meet schedule it's a very simple process. First simply send me an email stating what meets and days you want your swimmer(s) to attend and second, submit an escrow check (via Mike or I) to cover the costs of the meet. Most families send in \$50 to \$100 to start their escrow account. Still confused? I'm sure an email or phone call away.

We will be celebrating our 30th Anniversary all season long! That's right, SEA was 'born' in September of 1984. 30th Anniversary t-shirts can be ordered through November 10th (posted on the homepage of our website) and watch for other 30th Anniversary items for sale in the coming months.

Please call or email me if you ever have any questions or concerns. 262.898.4766 and at south.eastern.aquatics@gmail.com.

Sprint Time Trials Information

Sprint Time Trials will be held Thursday evening, October 16 at Park High School. Warm-ups will begin at 5:30 p.m. (probably best to be on deck at 5:15 p.m.) and the meet will get underway at 6:15 p.m.

Parent volunteers are needed to

assist with timing and officiating. Please meet at the first aid closet on the pool deck at 6:05 p.m. if you are able to help. We are looking for 13 timers!

Heat sheets will be posted on the homepage of the website a day or two prior to October 16.

(They will also be emailed.)

This event usually finishes by 7:15 p.m., but this year Senior level swimmers will stay and train until 8:00 p.m.

To have your student-athlete attend this fun team event, simply email Neil your intentions.

Communication is Key

One of the components of a successful swim team is communication. There are many reasons why SEA is one of the best teams in the state of Wisconsin ... supportive parents, goal oriented student-athletes, professional coaches to name a few, but also the efforts made by the coaching staff and parent board to keep members "in the loop" as it were when it comes to the news of the day.

Did you know coaches are usually available to speak with parents 15 minutes prior to and after practices? Have you clicked through our comprehensive website? There is a ton of information housed there for you to read and review. Do you read the weekly newsletter to stay abreast of

the current news of the day when it comes to your child's swim team? Do you have our Head Coach's phone number and email address? He is great at responding back in a timely manner (look for his information on page one of this document). Do you receive the weekly email from Neil? If not, please forward your email address to him.

Just like we learned in high school, there are no dumb questions. Please, if you have a question, concern, or comment, please address it with our Head Coach in a timely manner and he will be happy to listen and respond.

Now, there are some communication we want to stay away from that can destroy the success we have built here

at SEA.

One example is gossip. As parents sit and watch practices in the stands, it can be a little boring and at times, the gossip bug can rear its ugly head. Parents, if you feel strong enough to gossip about a topic related to the swim team, please be strong enough to address the issue with our Head Coach. Nothing is solved via gossiping and it's something that can tear a team apart ... stay away from it.

In so many words, what we need to remember the most is one of the golden rules we learned growing up - if you don't have anything nice to say, don't say anything at all.

Swimmers Ranked in YMCA Swimming

We produced three swimmers last year who posted some of the fastest times in the nation for YMCA swimming.

Jacob Trask excelled as the nation's fastest 11-year-old for the 50-yard Butterfly with his YMCA State championship effort swim of 26.28. He also posted the 2nd fastest time in the 100-yard Butterfly

(59.93), the 3rd quickest time in the 100-yard Backstroke (1:03.06) and the 6th fastest time in the 50-yard Freestyle (25.96).

Emily Bollendorf notched the 6th fastest time in the nation for 14-year-olds in the 100-yard Butterfly with her State victory swim of 57.55.

And our final ranked swim-

mer was William Buhler who posted the 5th fastest time in the nation with his YMCA effort swim in the 100-yard Breaststroke of 1:01.46.

Congratulations to these fine young swimmers and their coaches on their achievements. We look forward to bigger and better happenings this season!

Wine Tasting Turns into ... Help Needed

Spearheaded by Rebecca Scharff, our annual Wine Tasting, Silent Auction and Raffle has turned into a fun evening for our parents and supporters of SEA and as a fundraiser, has sold out each year its been held and has raised \$8,000 the past two years.

This year's event will grow some with a planned addition of a DJ

(so that means dancing) and a sit down dinner. Tentatively, this year's event will be held on Friday, March 27 (mark your calendars) and will be held at the Racine Marriott on HWY 20.

Rebecca Scharff along with Kim Wergin and Neil Wright have been meeting weekly planning this fun event and now are asking

for a handful of interested and invested parent volunteers to serve on this committee to help ensure it's the best event yet.

If you are a people person, have connections with local businesses and enjoy planning parties, please call Neil at 262.898.4766 or send an email. It would be great to have your help!



One of the useful tools of communication here at SEA is the weekly newsletter. Do you read it?

"It's amazing how much can be accomplished if no one cares who gets the credit." ~ John Wooden



Save the date ... Friday, March 27th will be our Wine Tasting event tentatively scheduled to be held at the Racine Marriott.

Kiefer Swim Shop will be at practice October 7



A representative from Kiefer will have team suits and equipment for

Purchase all your swim equipment needs on October 7 from 6:00 p.m. to 7:30 p.m. at Case. fitting and sales at practice early next month. She will be bringing goggles, caps, and various swim equipment for purchase. The team suit is not required but is encouraged. Kiefer will have suits for your swimmer to try on so you have the perfect fit. Either a Kiefer or Speedo suit will be available with team personalization for swimmers. Check the team page at the Kiefer website for prices. Payment for suits and equipment will

be made at the time of purchase on October 7th to Kiefer (cash, check, credit). If you miss the fitting you can order anytime via Kiefer's website and have the suit mailed to your house. Any special requests for Kiefer to bring with them on the 7th, please direct to our team rep: Edita Emini, Team Sales Account Manager at eemini@kiefer.com or 224.789.2662. Kiefer will be on deck at Case during a combined practice on Tuesday, October 7th from 6:00 p.m. to 7:30 p.m.

Caring, Honesty, Respect, and Responsibility are some of the cornerstones of the development of SEA and its swimmers, coaches, and parents.

Growing a Team Philosophy and Direction

It has long been recognized competitive swimming, and the countless hours of practice it ultimately requires, is one of the most healthful activities for the human body. In addition, and it has been sufficiently heeded, those same hours of conditioning and dedication mold young minds into purposeful and determined adults, well equipped for the world they grow into.

South Eastern Aquatics team's philosophy is:

- To nurture the whole child at every age and, realizing each one is different, allow each to develop as far as their dreams, talents and efforts will take them
- To provide a level of coaching that will lead to the development of world-class swimmers, should they so desire, while at the same time allowing beginning swimmers to develop character, self-confidence and a strong work ethic in an atmosphere of caring and consideration for the individual and for the team
- To encourage parents to share in this development and in the progress of the program as well as that of their children
- To provide the community and the swimming world with individuals who are becoming the best they can be - as individuals, students, citizens and athletes

New Parent Meeting, Get the Inside Scoop

Joining a new youth organization can, sometimes, be a little overwhelming and here at SEA we strive to ensure our communication channels are clear and concise.

With that in mind, all new parents are encouraged and welcome to meet with our Head Coach, Neil Wright to learn a little more about what we call, "one of Racine's hidden gems" - the SEA swim team.

Neil will share his insights on what traits are needed to develop into supportive parents, some of the history of the team, he'll chat about the great staff we are blessed to have here, and field any of your questions or concerns.

Don't miss this opportunity to learn about SEA and speak directly with our Head Coach.

The New Parent Meeting will take

place in the cafeteria at Case High School on Tuesday, October 14 beginning at 6:00 p.m.

Neil hopes to see all our new parents at the meeting, but if you can't make it and have questions about anything pertaining to SEA, please reach out to him via email at south.eastern.aquatics@gmail.com or the old fashion way via a phone call to 262.898.4766.



Swim-a-Thon & Halloween Party Practice



Who can forget swimming in the dark at Park with foot long glow sticks? Don't miss out!

Over the past two years, SEA has been hosting a Swim-a-Thon Kickoff & Halloween Party towards the end of October and this year will be no different ... forget about foot long submarine sandwiches, we're talking foot long glow sticks and pumpkin relays.

This year's event will be held at Park High School on Thursday, October 30 beginning at 5:30 p.m. and finishing up at 7:30 p.m.

SEA will provide the pizza and

families are encouraged to supply finger veggies, bite sized fruit, drinks (bottle water and natural juice) and napkins/plates/cups. Please contact Neil if you are able to donate so he can track what items are coming in and what is still needed.

Our annual Swim-a-Thon will take place on Thursday, January 22 at Case. The Swim-a-Thon is one of the easiest fundraisers offered and the prizes for swimmers range from \$100 gift cards to a limousine ride to a dual meet and even a \$250 swim fee

credit. The last two years we have raised close to \$12,000!

Part of the fundraising goals for the team is to continue to fund our 'Build a Pool fund' and live our Vision statement that reads, "As a swim team without a true home, it is SEA's vision to one day build a pool of our own."

Information and documents for this season's Swim-a-Thon will be posted on our website soon ... watch the MEMBERS/SWIM-A-THON section.

"Great minds

discuss ideas.

Average minds

discuss events.

Small minds

discuss people." -

Eleanor Roosevelt

SCRIP, the Easiest Way to Fundraise

Order by October 6 (delivery on 10/9), order by October 20 (delivery on 10/23), order by November 3 (delivery on 11/6), order by November 17 (delivery on 11/20), order by December 1 (delivery on 12/4), order by December 15 (delivery on 12/18), order by January 5 (delivery on 1/8), order by January 19 (delivery on 1/22), order by February 2 (delivery on 2/5), order by February 16 (delivery on 2/19), order by March 2 (delivery on 3/5), and order by March 16 (delivery on 3/19). Don't forget you can still purchase Scrip Now! Or Scrip Reload during the off season.

For those who utilize mobile apps, Shop with Scrip has a mobile app for you!!

My Scrip Wallet allows you to purchase and

redeem Scrip Now! Or Scrip Reload right from your phone. In a matter of minutes, you can purchase Scrip, shop and redeem all while earning SEA fundraising dollars.

Currently there are no upcoming order deadlines for SCRIP.

Deadline to order is 8 AM. All deliveries will be in the balcony from 5:30 p.m to 6:00 p.m. Individual arrangements can also be made.

Your order can be placed at www.shopwithscrip.com by using the SEA enrollment code of 173DF3A917711 and registering for PrestoPay a minimum of two days before placing your first order. DO NOT place your first order until the PrestoPay registration process is complete. PrestoPay is safe, simple and the only pay-

ment method accepted by SEA. Happy Shopping!

SCRIP Quick Facts

- 1) www.shopwithscrip.com
- 2) SEA enrollment code = 173DF3A917711
- 3) Payment method = PrestoPay
- 4) Deliveries are scheduled 1-2 times per month during practice. Other options include ScripNow (print at home) and Re-load

Questions? Please contact Brenda Rose at brose7@wi.rr.com or Kim Wergin at kimwergin@aol.com. Thanks!



Aging up, it happens to everyone.

September & October Birthdays

- | | | |
|------------|----------------|-------------|
| Iman D. | Charles J. | Samyukta N. |
| Caitlin M. | Hannah K. | Yasho P. |
| Kayla R. | Jonah N. | David D. |
| Nathan S. | Ella P. | Jorden H. |
| Kaitlyn W. | Quinn W. | Haley K. |
| Maya F. | Neil W. | Jianna C.V. |
| Claire H. | Maritxell C.A. | |



South Eastern Aquatics Racine Family YMCA Swim Team

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Parent Motto:

Love, Support, Transport.

SEA's Mission:

To empower the youth of Southeastern Wisconsin to be champions in life through excellence in swimming.

SEA's Vision:

As a swim team without a true home, it is SEA's vision to one day build a pool of our own.

Established in 1984, we are set to celebrate our 30th anniversary this year!

On the Starting Blocks

October 2014

- 7, Team Apparel Night ,Case 6-7:30 p.m.
- 13, Parent board meeting, Case, 6:00 p.m. - all welcome
- 14, New parent meeting, Case, 6:00 p.m. in the cafeteria
- 16, Sprint Time Trials, no practice
- 18, SEA vs. SSTY
- 23, PLD Time Trial
- 26, J-HK Open
- 27, Tryouts for the Fall/Winter Season
- 28, LSC meeting, UW-Waukesha, 7:00 p.m. - all welcome
- 30, Swim-a-Thon Kickoff & Halloween Swim Party, Park, 5:30 p.m.-7:00 p.m.

November 2014

- 2, 5th Annual Fall Starter (SEA hosted)
- 3, New Family Registration at Case, beginning at 6:00 p.m.
- 9, KYST Invite

- 10, Parent board meeting, Case, 6:00 p.m. - all welcome
- 13, PLD Time Trial
- 14-16, PX3 Invite
- 16, SSTY Invite
- 21, SEA vs. NBSC
- 27-28, No practice

December 2014

- 6-7, BAT Prelim/Final Open
- 8, Parent board meeting, Case, 6:00 p.m. - all welcome
- 9, PLD Time Trial
- 12-14, Y-Finalist
- 18, Middle Distance Time Trials, no practice
- 24-25, No practice
- 31, No practice

January 2015

- 1, No practice
- 10-11, 9th Annual Oddball Challenge (SEA hosted)
- 12, Parent board meeting, Case, 6:00 p.m. - all welcome
- 16-18, Team Travel Meet (TBA)
- 22, Swim-a-Thon
- 23, Distance Time Trials
- 27, LSC meeting, UW-Waukesha, 7:00 p.m. - all welcome



Take a look at the months ahead and stay up-to-date.